Photo release form

A starting point, not legal advice. Have a lawyer check the wording for your state or country before you use it.

Permission to record

I give [Business name], its staff and contractors, and any photographer it hires, permission to take photos, video and audio recordings of me during classes, sessions, tours, events and parties run by [Business name]. I also give permission to use my name and likeness with those images and recordings.

How the images may be used

[Business name] may use, copy, edit, crop and publish these images and recordings, alone or combined with other material, to promote its business. This includes:

- its website and email newsletters
- its social media accounts
- printed materials such as flyers, brochures and posters
- **paid online and print advertising**

[Business name] will not sell or license my images to other companies for their own advertising.

No payment

I give this permission for free. I will not receive payment, royalties or any other compensation, now or later, however often or wherever the images are used.

Ownership and approval

I understand that [Business name], or the photographer it hires, owns the photos and recordings, including the copyright in them. I am giving permission to use my likeness.

I give up any right to inspect or approve the final images, the captions or the places they appear before they are published.

Withdrawing my permission

This permission lasts until I withdraw it. I can withdraw it at any time by telling [Business name] in writing, for example by email. After that, [Business name] will stop using my images in new posts, advertising and printed materials.

I understand that [Business name] cannot recall material already printed or published, or copies other people have already shared.

Saying no

Signing this form is my choice. If I do not sign it, or I withdraw my permission later, I can still take part in activities run by [Business name]. In that case [Business name] will make reasonable efforts to keep me out of the photos and video it publishes. It cannot control photos taken by other guests.

Release of claims

I release [Business name], its staff and its photographers from any claim arising from the use of these images and recordings as this form permits, including claims for invasion of privacy, use of my name or likeness, or the way an image is edited or captioned.

This release does not cover any use that this form does not permit.

Parent or guardian consent

If I am signing for a child under 18, I confirm that I am their parent or legal guardian and that I can give this permission on the child's behalf. Everything in this form applies to the images and recordings of each child I name.

[Business name] will not publish a child's full name with their image without asking me first.

General terms

- This permission is separate from any liability waiver I sign with [Business name].
- This form is governed by the laws of the state where [Business name] runs the activity.
- My electronic signature on this form has the same effect as a handwritten signature.
- **I have read this photo release, I understand it, and I am signing it freely.**

Up to 5 children, signed for by a parent or guardian

Full name

Email

I have read this photo release and I give [Business name] permission to use photos, video and recordings of me, and of each child I name, as described above.

Signature and date

Template from Digital Waivers · https://digitalwaivers.com/templates/photo-release-form