Model release form

A starting point, not legal advice. Have a lawyer check the wording for your state or country before you use it.

Permission to use my image

I give [Business name], and anyone [Business name] licenses or transfers the images to, permission to photograph and record me and to use the results. This covers my **image, likeness, voice and name**, in any medium that exists now or is developed later, anywhere in the world.

In this release, "the images" means the photos, video and audio from the shoot described on this form, in whole or in part, alone or combined with other material.

How the images may be used

[Business name] may use the images for any lawful purpose, including:

- advertising, marketing and promotion of any product, service or cause
- packaging, websites, social media and printed material
- editorial use in articles, books, exhibitions and broadcasts
- the portfolio and self-promotion of [Business name]
- licensing to others, including through stock photo agencies

My name may be shown with the images or left off, as [Business name] decides.

Editing and approval

[Business name] may crop, retouch, color-correct, composite or otherwise change the images, and combine them with other images, text or graphics.

I give up any right to see or approve the images, the edits, the captions or the finished ads and products before they are used.

Uses that are not allowed

[Business name] will not use the images, or let anyone else use them:

- in pornographic or sexually explicit material
- in a way that is defamatory of me
- for any unlawful purpose

My permission does not extend to those uses.

Payment

I sign this release in exchange for the payment or other benefit [Business name] and I agreed for this shoot, such as a fee or copies of the images. If we agreed on no payment, I give this permission freely.

Either way, I am **not owed royalties or any further payment** for any use of the images.

Ownership and copyright

The images and the copyright in them belong to [Business name], or to whoever owns them under its agreements with its photographers. Signing this release gives me no ownership of the images and no say over how they are licensed. I will receive copies only if we agreed to that.

How long this release lasts

This release has no end date. [Business name] and the people it licenses the images to will rely on it, so I cannot withdraw it for images from this shoot.

It covers only the shoot described on this form. A later shoot needs a new release.

Release of claims

I release [Business name], its employees, licensees, successors and anyone using the images with its permission from any claim arising from a use this release allows. This includes claims for **invasion of privacy, violation of my right of publicity and misuse of my name or likeness**.

This does not cover a use that breaks the limits set out above.

Age and parent or guardian consent

I am at least 18 years old, or I am signing as the parent or legal guardian of each model under 18 named on this form and have the authority to sign for them. If I am signing for a child, I give this permission on the child's behalf and agree to every part of this release for them, to the extent the law allows.

I have read this release and I understand it. My electronic signature has the same effect as a handwritten one.

Up to 5 children, signed for by a parent or guardian

Full name

Date of birth

Email

Describe the shoot: what it was for, where it took place and the date.

I have read this model release and I agree that [Business name] may use my image, likeness, voice and name as it describes.

Signature and date

Template from Digital Waivers · https://digitalwaivers.com/templates/model-release-form